

Fleisher 2013 Wind Challenge Exhibition Series 35th Annual Call for Entries

Deadline For Entries: March 1, 2012 at 8:00pm

ELIGIBILITY

- Artists must live within a fifty-mile radius of Philadelphia
- Artists must not be showing the same major body of work in a local gallery or alternative space in the 2012-2013 season (Sep. 2012 - July 2013).
- Students enrolled in full-time, degree or certificate-granting programs during the 2012-2013 academic year are not eligible to apply.
- Previous Challenge artists are not eligible to apply.

JURYING & SELECTION PROCESS

A two-stage selection process is used to review applicants.

- **Round One:** An artist-juror and curator-juror review slides submitted in their categories. From this initial review, approximately 10% of all candidates are selected to advance to the second round. Selected candidates are notified via email by the first week of April 2012.
- **Round Two:** Second-round candidates are required to deliver an original work, which is reviewed along with their original image submissions, by the full artist-juror panel. Installation artists have the option of submitting a specific proposal for the Fleisher gallery.

Nine artists will be selected in the second-round to present their work in one of three, three-person exhibitions during the 2012-2013 season. Announcements of final selections will take place immediately following the second-round jury.

AWARDS

- Featured in a five-week, three-person exhibition in Fleisher's Dene M. Louchheim Gallery, with freedom to show any new/recent body of work
- Selected artists receive an honorarium of \$750
- Receive support from the Fleisher Exhibitions Staff to create a public event or activity in conjunction with the exhibition
- Included in Fleisher's publications, electronic & print announcements, and an artists' profile on Fleisher's online Wind Challenge database

EXHIBITION SCHEDULE

The Wind Challenge Exhibitions are held in the Dene M. Louchheim Galleries. The Exhibitions Staff will determine final scheduling. The 2012-2013 Challenge Exhibitions' three, three-person shows are tentatively scheduled for:

- September 14 - October 20, 2012
- December 7, 2012 - February 9, 2013
- April 12 - May 18, 2013

FOR 2013 JURORS, SEE PAGE 3

CATEGORIES

- Painting & Works on Paper
- Photography & Time-Based Media
- Sculpture/Installation & Crafts

Applicants may apply in only one category.

About the Challenge Exhibitions

This juried, regional competition has gained a national reputation for excellence since its launch in 1978. Each season, Fleisher exhibits the work of nine selected artists in three, three-person exhibitions. The Wind Challenge Exhibition Series encourages recognition of local talent and serves as an incentive for members of Fleisher's diverse student audience to move forward with their own creative work.

About the Fleisher Art Memorial

Fleisher is a source of inspiration, creativity, and community. Every year, more than 16,000 people experience the transformative power of art by participating in our studio classes, exhibitions, and community-based programming. We are a nonprofit organization committed to advancing the vision of our founder, Samuel S. Fleisher, who believed that art is one of society's greatest assets and equalizers, and from the doorway of his Graphic Sketch Club, "invited the world to come and learn art."

Become A Fleisher Member

Adult membership begins at \$30.

Benefits include:

- Discounts on workshop tuition & Fleisher school store purchases
- Free general admission to the Philadelphia Museum of Art
- Discounted tickets for concerts & events at Fleisher

For more information, visit www.fleisher.org/support



Fleisher Art Memorial
719 Catharine Street
Philadelphia, PA 19147
P 215 922 3456
F 215 922 5327
w fleisher.org

art begins within

Fleisher 2013 Wind Challenge Exhibition Series 35th Annual Call for Entries

Deadline For Entries: March 1, 2012 at 8:00pm

Mr. Ms. Mrs. Dr. Fleisher Faculty? Yes No

Full name: _____

Address: _____ Apt#: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Gallery Affiliation (if any): _____ (for our records only)

Category Painting & Works on Paper Photography & Time-based Sculpture/Installation & Crafts
(check only one)

Image List:

view order	title	medium	dimensions (h x w in inches)	year
01	_____	_____	_____	_____
02	_____	_____	_____	_____
03	_____	_____	_____	_____
04	_____	_____	_____	_____
05	_____	_____	_____	_____
06	_____	_____	_____	_____
07	_____	_____	_____	_____
08	_____	_____	_____	_____

IMAGE GUIDELINES

For Digital Images: submit up to eight images, including detail shots, saved as JPEGs at 72 dpi, no larger than 1200 pixels in any direction. Each file should only be labeled with the number corresponding to the application. For example, John Smith's first image would simply be: 01.jpg.

For Time-based media: Up to eight video clips, no longer than 90 seconds each, and saved as a MOV file. Each file should be under 500MB. Playable DVDs will not be accepted. Please label files using the same guidelines for digital images.

SUBMISSION GUIDELINES

- Applicants may apply in only one category
- All applicants MUST submit a paper application with their images
- \$30 non-refundable entry fee. Check or money order made payable to "Fleisher Art Memorial"
- Only digital images will be accepted, NO 35mm SLIDES!
- Please make sure CD-R's & DVD-R's are Windows compatible prior to submitting. Please do not submit DVD+R's or DVD±R's
- Submissions that do not follow the listed guidelines, or those that are received after the deadline, will not be considered
- Applications and/or CD's will not be returned. Fleisher will not retain submissions after the jury process is complete
- Applicants will be notified of the jury results by email

CHECKLIST

- Completed Entry Form
- Eight images or video clips, correctly formatted, on one CD-Rom or DVD
- \$30 Entry Fee
- Completed Image List

Mail or Hand-Deliver To:

Fleisher Art Memorial
2013 Wind Challenge Exhibitions
719 Catharine Street
Philadelphia, PA 19147-2811

Please Direct Inquiries To:

Dave (Jong Kyu) Kim, Exhibitions Coordinator
windchallenge@fleisher.org
(215) 922-3456 x333

FOR OFFICE USE ONLY

SEC: _____ FAC: _____

AP#: _____ A/R: _____

Fleisher 2013 Wind Challenge Exhibition Series

35th Annual Call for Entries

Deadline For Entries: March 1, 2012 at 8:00pm

2013 JURORS

Painting & Works on Paper

Astrid Bowlby Astrid Bowlby has received Pennsylvania Council on the Arts Fellowships for both Works on Paper and Sculpture/Installation, a Leeway Award for Excellence and a Pew Fellowship in the Arts. She has exhibited her drawings & installations in venues including the Drawing Center, Portland Museum of Art, and the Philadelphia Museum of Art. She is represented by Gallery Joe, Philadelphia, Steven Zevitas Gallery, Boston and Patrick Heide Contemporary Art, London. Astrid Bowlby received her MFA from The Pennsylvania Academy of the Fine Arts and her BFA from the University of Southern Maine. She also attended the Skowhegan School of Painting and Sculpture. She is currently a Visiting Critic at the Pennsylvania Academy of the Fine Arts.

Anthony Elms Anthony Elms joined the Institute of Contemporary Art Philadelphia as an Associate Curator in late 2011. He has worked as an independent curator and writer, Assistant Director of Gallery 400 at the University of Illinois, and is currently also the curator and editor of WhiteWalls, an alternative space for artists' publication projects founded in the 1970s. Anthony was also part of the organizational team behind the recent PERFORMA visual art performance biennial in New York. His writings have appeared in Artforum, Cakewalk, and Modern Painters. He received a BFA in Painting from Michigan State University and an MFA from the University of Chicago, and continues to exhibit as an artist.

Photo & Time Based

Nadia Hironaka Nadia Hironaka's films and video installations have been exhibited internationally in: PULSAR (Venezuela), The Den Haag Film and Video Festival (The Netherlands), The Center for Contemporary Arts (Kitakyushu, Japan), and The Institute of Contemporary Art (Philadelphia). She is a 2008 Pennsylvania Council on the Arts fellow and received a Pew Fellowship in the Arts in 2006. Nadia Hironaka received her MFA from The Art Institute of Chicago and her BFA from The University of the Arts. In 2007, with Matthew Suib, the artists founded Screening, Philadelphia's first gallery dedicated to the presentation of innovative and challenging works on video and film. Currently she is a professor at The Maryland Institute College of Art.

Jonathan Wallis Jonathan Wallis is the Assistant Professor of Modern and Contemporary Art at Moore College of Art & Design, Philadelphia, PA. He specializes in the intersection of performance, spirituality, and technology in post-1945 art. Recent publications include essays on the late work of Salvador Dalí and his influence on postmodern art and the role of cultural politics and gender in Mariko Mori's tableaux photography. His current scholarship explores the ethics of relational aesthetics and interventionist strategies as modes of institutional critique. He recently curated the exhibition, *Jenny Drumgoole: Real Woman of Philadelphia* at the Levy Gallery, Moore College of Art & Design.

Sculpture, Installation & Crafts

Tristin Lowe Tristin Lowe is a multi-disciplinary artist whose practice delves into the crude and rude, pushing low-brow, low-tech methods and materials toward unexpected ends. The artist makes drawings from grease paint and fire, uses edible materials such as butter, chocolate and alcohol to make hilarious and sad installations, crafting exquisite reproductions of both animate and inanimate objects. Lowe's wry re-imaginings lead the viewer down a path littered with chaos, comedy, and failure. Tristin Lowe received his BFA from Massachusetts College of Art and studied at the Parsons School of Design and Skowhegan School of Painting and Sculpture. He was co-founder and co-director of the non-profit gallery Blohard.

Anabelle Rodriguez-Lawton Anabelle Rodriguez-Lawton is an independent curator and serves as a visual arts consultant for collectives, institutions and organizations throughout Philadelphia. She is the Founding Director and Chief Curator of the ~curARTorial LAB. Over the past twelve years, Rodriguez-Lawton has curated over 50 exhibitions of modern & contemporary art, and most recently in street & public art. In 2003, Anabelle Rodriguez-Lawton received a Future Faculty Fellowship from Temple University to develop a Ph.D. thesis in Visual Anthropology. Her education history also includes the Smithsonian Institution's Latino Museum Studies Program, and a BA in the History of Art & Architecture and Visual Arts from Brown University.