

# The 33rd Annual Wind Challenge Exhibitions 2010-2011 Call for Entries

Deadline For Entries: March 1, 2010, 5:00pm

## ELIGIBILITY

- Artists must live within a fifty-mile radius of Philadelphia and must not be participating in a solo exhibition or showing a major body of work in a local gallery or alternative space during the 2010-2011 gallery season (September 2010 to July 2011).
- Students enrolled in full-time, degree or certificate-granting programs in the visual arts during the 2010-2011 academic year are not eligible to apply.
- Previous Challenge artists are not eligible to apply.

## JURYING & SELECTION PROCESS

A two-stage selection process is used to review applicants.

- **Round One:** An artist-juror and a curator review slides in their appropriate category. In this initial review, approximately 10% of all candidates are selected to advance to the second round. Selected candidates are notified by email in the first week of April 2010.
- **Round Two:** Second-round candidates are required to submit an original work, which is reviewed along with their original image submissions, by the full artist-juror panel. Installation artists have the option of submitting a specific proposal for the Fleisher gallery.
- Nine artists will be selected in the second-round to present their work in one of three, three-person exhibitions during the 2010-2011 season. Announcements of final selections will take place immediately following the second-round jury.

## SELECTED ARTISTS

- Are featured in a six-week, three-person exhibition in Fleisher's Dene M. Louchheim Gallery, a great opportunity for critical review and sales
- Receive a \$500 honorarium
- Freedom to show any new/recent body of work
- Included in Fleisher publications and electronic & print announcements

## 2009-2010 JURORS

Artist-Jurors: **Jonas dos Santos**, Multi-disciplinary artist; **Paul Cava**, Photographer; **Claire Owen**, Painter/ Book Artist

Curator-Jurors: **John Caperton**, Curator of Prints and Photographs at The Print Center; **Sue Spaid**, Independent Curator; **Andrea Packard**, Director of List Gallery at Swarthmore College

## EXHIBITION SCHEDULE

The 2010-2011 Challenge Exhibitions' three, three-person shows are tentatively scheduled for:

- October 9th - November 20th, 2010
- January 14th - February 26th, 2011
- May 6th - June 18th, 2011

The Exhibitions staff will determine final scheduling. The Challenge Exhibitions are held in the Dene M. Louchheim Galleries.

## CATEGORIES

- Painting & Works on Paper
  - Photography & Time-Based Media
  - Sculpture/Installation & Crafts
- Applicants may apply in only one category.

## About the Challenge Exhibitions

This juried, regional competition has gained a national reputation for excellence since its launch in 1978. Each season, Fleisher exhibits the work of nine selected artists in three, three-person exhibitions. The Wind Challenge Exhibitions encourage recognition of local talent and serve as an incentive for members of Fleisher's diverse student audience to move forward with their own creative work.

## About the Fleisher Art Memorial

Fleisher is a source of inspiration, creativity, and community. Every year, more than 17,000 people experience the transformative power of art by participating in our studio classes, exhibitions, and community-based programming. We are a nonprofit organization committed to advancing the vision of our founder, Samuel S. Fleisher, who believed that art is one of society's greatest assets and equalizers, and from the doorway of his Graphic Sketch Club, "invited the world to come and learn art."

## Become A Fleisher Member

Adult membership begins at \$30.

Benefits include:

- Discounts on workshop tuition & Fleisher school store purchases
- Free general admission to the Philadelphia Museum of Art
- Discounted tickets for concerts & events at Fleisher

For more information, visit

<http://www.fleisher.org/support/>



Fleisher Art Memorial  
719 Catharine Street  
Philadelphia, PA 19147  
P 215 922 3456  
F 215 922 5327  
w [fleisher.org](http://fleisher.org)

*art begins within*

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Deadline For Entries: March 1, 2010, 5:00pm

Mr.     Ms.     Mrs.     Dr.

Full name: \_\_\_\_\_

Address: \_\_\_\_\_ Apt#: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Gallery Affiliation (if any): \_\_\_\_\_

Category  Painting & Works on Paper     Photography & Time-based     Sculpture/Installation & Crafts  
(check only one)

## Image List:

view order	title	medium	dimensions (h x w in inches)	year
01	_____	_____	_____	_____
02	_____	_____	_____	_____
03	_____	_____	_____	_____
04	_____	_____	_____	_____
05	_____	_____	_____	_____
06	_____	_____	_____	_____
07	_____	_____	_____	_____
08	_____	_____	_____	_____

## IMAGE GUIDELINES

For Digital Images: submit up to eight images, including detail shots, saved as JPEGs at 72 dpi, no larger than 1200 pixels in any direction. Each file should only be labeled with the number corresponding to the application. For example, John Smith's first image would simply be: 01.jpg.

For Time-based media: Up to eight video clips, no longer than 12 minutes total in length, and saved as MOV files. Playable DVDs will not be accepted. Please label files using the same guidelines for digital images.

## SUBMISSION GUIDELINES

- Applicants may apply in only one category.
- All applicants MUST submit a paper application with their images.
- \$30 non-refundable entry fee. Check or money order made payable to "Fleisher Art Memorial".
- Only digital images will be accepted, NO 35mm SLIDES!
- Please make sure CD-R's & DVD-R's are Windows compatible prior to submitting. Please do not submit DVD+R's or DVD±R's.
- Submissions that do not follow the listed guidelines, or those that are received after the deadline, will not be considered.
- Applications and/or CD's will not be returned. Fleisher will not retain submissions after the jury process is complete.
- Applicants will be notified of the jury results by email.

## CHECKLIST

- Completed Entry Form
- Eight images or video clips, correctly formatted, on one CD-Rom or DVD
- \$30 Entry Fee
- Completed Image List

### Mail or Hand-Deliver To:

Fleisher Art Memorial  
2010-2011 Challenge Exhibitions  
719 Catharine Street  
Philadelphia, PA 19147-2811

### Please Direct Inquiries To:

Warren Angle, Exhibitions Manager  
215-922-3456 x318 | wangle@fleisher.org

Jong Kyu Kim, Exhibitions Assistant  
215-922-3456 x333 | dkim@fleisher.org

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A/RC: